



**Institution's Innovation Council  
Saurashtra University Rajkot**

## **Natural Herbs 2025**

**7<sup>th</sup> October 2025 Tuesday**

Department of Home science  
Saurashtra University

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| <b>After studying the topic “Natural Herbs: Where Beauty Meets Ancient Wisdom,” students will gain a deep understanding of how ancient herbal practices contribute to modern concepts of natural beauty and wellness. They will be able to identify various herbs and their traditional uses in promoting skin health, hair care, and overall vitality. ....</b>  | <b>5</b> |
| <b>Students will develop an appreciation for the connection between inner balance and outer beauty, recognizing how herbal remedies support both physical and mental well-being. Additionally, they will learn about sustainable and ethical approaches to beauty that respect nature and cultural heritage. By integrating ancient wisdom with modern scientific knowledge, students will be equipped to apply natural herbs in practical, safe, and eco-conscious ways for personal care and holistic living.....</b> | <b>5</b> |
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## Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

### Event Schedule

|             |  |
|-------------|--|
| <b>2:00</b> | <b>Registration Time</b>                           |
| <b>2:05</b> | Welcome  |
| <b>2:10</b> | Awareness session on Natural Herbs by Parul Gandhi |
| <b>2:55</b> | Programme Feedback - Conclusion                    |
| <b>3:00</b> | Closing Ceremony                                   |

### Event Registration Link

[bit.ly/SUSEC-NHWBMAW](https://bit.ly/SUSEC-NHWBMAW)

## Brief about Event

Department of Home Science In collaboration with SU Startup & Entrepreneurship Council and IIC Saurashtra University, was organized a seminar on “Natural Herbs” as a Startup — where tradition meets innovation! on 7th October, 2025 Tuesday from 02:00 pm to 03:00 pm.

The session was delivered by Parul Gandhi Director Nancy's Herbs, In the year 2025, Natural Herbs stands as a symbol of harmony between tradition and modern innovation, redefining beauty through the lens of ancient herbal wisdom. This concept embraces the philosophy that true beauty is cultivated not only through external care but also through inner balance and connection with nature. Drawing from centuries-old herbal knowledge practiced in diverse cultures such as Ayurveda, Traditional Chinese Medicine, and Indigenous healing traditions, Natural Herbs integrates these time-tested remedies with modern biotechnological advancements to create holistic skincare and wellness solutions.

Parul Gandhi mam explained the critical role of Natural Herbs. she brand’s mission revolves around sustainability, authenticity, and purity values that resonate strongly in today’s environmentally conscious society. Each formulation is carefully developed using ethically sourced botanicals, essential oils, and plant extracts known for their rejuvenating, cleansing, and healing properties. By blending the power of ancient ingredients with scientific precision, Natural Herbs ensures that every product nurtures the skin naturally while promoting long-term well-being.

The year 2025 marks a pivotal era for this movement, as consumers increasingly seek alternatives to synthetic cosmetics and return to nature-inspired self-care. Natural Herbs thus becomes more than a beauty brand—it represents a cultural revival of ancestral wisdom, a bridge between the past and the future, and a reminder that true beauty begins in nature and is sustained by respect for its timeless gifts.

The event concluded with an interactive Q&A session where students clarified their queries on “Natural Herbs” as a Startup where tradition meets innovation.

## Key Points

During the session, below mentioned points were discussed:

- Essence of the Concept
- Ancient Roots
- Holistic Beauty Approach
- The Science Behind Herbal Beauty
- Sustainable and Ethical Beauty
- Modern Revival
- Core Philosophy

## Outcome

After studying the topic “Natural Herbs: Where Beauty Meets Ancient Wisdom,” students will gain a deep understanding of how ancient herbal practices contribute to modern concepts of natural beauty and wellness. They will be able to identify various herbs and their traditional uses in promoting skin health, hair care, and overall vitality.

Students will develop an appreciation for the connection between inner balance and outer beauty, recognizing how herbal remedies support both physical and mental well-being. Additionally, they will learn about sustainable and ethical approaches to beauty that respect nature and cultural heritage. By integrating ancient wisdom with modern scientific knowledge, students will be equipped to apply natural herbs in practical, safe, and eco-conscious ways for personal care and holistic living.

## About the Speaker/Chief Guest



Parul Gandhi

Director Nancy's Herbs

**SSIP** **INSTITUTION'S INNOVATION COUNCIL** **StartUp** **SUSEC**

### NANCY'S HERBS: WHERE BEAUTY MEETS ANCIENT WISDOM

Join us for an exciting session on “Natural Herbs” as a Startup  
— where tradition meets innovation! 💡🌿

Hosted by:  
Department of Home Science  
In collaboration with SU Startup & Entrepreneurship Council and IIC Saurashtra University

**Parul Gandhi**  
Director  
Nancy's Herbs

7th October 2025 02:00 pm to 03:00 pm  
Department of Home science  
Saurashtra University

**REGISTER NOW**  
[bit.ly/SUSEC-NHWBMAW](https://bit.ly/SUSEC-NHWBMAW)

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